

University of Connecticut
Senate Enrollment Committee

December 6, 2013

Committee Members in attendance: John Salamone, Nathan Fuerst, Wayne Locust, Shayla Nunnally, Dianne Beer and Robert Yanez (chair)

Enrollment Management Update:

Freshmen applications - There was a new Common Application as of August 1. Nathan reported several challenges with the application this year. It appears that the bugs have been worked out of the system and students can now apply.

The target enrollment for fall 2014 is 3550 freshmen and 800 transfers at the Storrs campus.

The target enrollment for the Regional Campus' is 1300 freshmen, with 100 in digital media and risk management majors. The target for regional transfer students is 250.

The graduation and retention rate for first year students is 94%, up from 93%.

Next Gen – There will be a STEM Scholarship Honors program. Students will be offered scholarships and be part of a special program.

Presentations for the spring Senate Enrollment Committee meetings:

Laura Cruickshank – Master Planner

Michelle Williams – Engagement Survey (late in the semester)

Kris Perry – Veterans Office

Scott Brown – NCAA Faculty Representative

Guest Speaker - Jim Hill, Program Director, Academic Center for Exploratory Students (ACES)

Office was established in 1998 to serve two groups of students:

Students exploring potential opportunities – looking for the right major

Professional students who cannot make direct application to a specific program (Neag, Pharmacy, Kinesiology)

Advising is one of the key functions of the staff. They work on building strong relationships with students to ensure success.

Staff works with both prospective students as well as current students

ACES Ambassadors are students who have gone through the ACES program successfully. The Ambassadors meet with prospective students to discuss the program and its benefits.

ACES students must select a major by the end of their 4th semester. Students are tracked via the Student Arrival Notification Database. The system allows ACES staff to track the usage patterns of the students.

Statistics:

For the fall of 2012 there were 4,250 students who used ACES

Each advisor carries an average case load of 300-350 students. This average is based on the current national standard.

70% of the students are exploratory

47% do not know what they want to major in

23% have some idea of their interests

Retention and Graduation:

Retention after 1 year is 92%

63% - 4 year graduation rate

81% - 6 year graduation rate

47% of the students graduate from CLAS