

DRAFT – Notes September 11, 2013 Senate Enrollment Committee

1. Reviewed the Senate charge to the committee
2. Minute taker for today's meeting: Eva Gorbants
 - Representative to Senate Growth & Development – Mary Yakimowski
 - Representative to Senate Diversity Committee – Maureen Croteau
 - Representative to Retention & Graduation Task Force – Eva Gorbants
3. Goals and agenda items for 2013-2014
 - Next Gen Connecticut, Freshmen enrollment projections and classroom space – particularly as it relates to the proposed expansions at the Hartford & Stamford Campuses
 - Athletics: admissions, retention & graduation (possible guest – Ellen Tripp – Interim Director CPIA)
 - ACES program and individualized majors (possible guests – Jim Hill and Monica van Beusekom)
 - University Master Plan as it relates to housing, facilities, etc (possible guest – Laura Cruickshank)
 - The Engage Survey (possible guest – Michelle Williams)
 - Veterans (possible guest – Kris Perry)
 - On-Line Certificate Programs & E Campus Project (possible guest – Peter Diplock)
4. Enrollment Management Update
 - We are seeing a drop in African American applications, admissions & enrollment
 - Fall 2013 target of freshmen at Storrs – 3350. We met out diversity, out of state, quality of applicants and honors targets
 - Goal of 1265 at the regional campuses fell short by 150. There are on-going meetings with the regional campus directors and admissions folks. Because the quality of the applicant pool has increased, students are being admitted to the regionals with higher SATs and subsequently are being offered admission by regional competitors. How do we make the regional campuses more attractive to the students that are selecting other options.
 - What prevented the chaos from the last enrollment bulge (we had 400 additional freshmen on Fall 2013), with better data from admissions regarding majors, schools and colleges had more experience in adding additional classroom, instructors
 - Next Gen plans to add 6080 new students over a 10 year period (5000 to Storrs and 1080 at the regional campuses). Fall 2014 goals is for an additional 400 at Storrs (70% in STEM) and 100 at the regionals (primarily Stamford) in DMD & BU. The legislature will annually review the status of our efforts and appropriate monies annually (for additional staff and scholarships for STEM)
 - New summer orientation system was rolled out. They were able to accommodate 600 additional students at summer orientation & registration. The melt rate (those who attended O&R, but did not attend UCONN in the fall) was lower than average
 - Traditional age high school population is beginning to decline
5. Upcoming Enrollment Committee meetings conflict with meetings of the Senate Executive Committee

Respectfully submitted –
Eva Gorbants, Recorder