

University Senate Curricula and Courses Committee
Minutes
10:15am Thursday, 23 January, 2014
Senate Meeting Room

I. **Opening business**

- A. Meeting called to order at 10:17am
- B. Welcome
- C. Minutes of 4 December meeting were eApproved
- D. We will next meet 13 February, 2014

II. **Report of the Chair/Representative**

- A. University Senate – Nothing to report
- B. Senate Exec – Nothing to report
- C. GEOC – The committee meets on January 30th. Twelve proposals were received for the Provost’s General Education Grant Competition. Course alignment review will begin this Spring. The Senate C&C was informed of the approval of a motion to “quarantine” upper-level W courses while revisions to their non-W counterparts are being considered.
- D. UICC – The committee will meet in February.
- E. Curriculum Advisory (“workflow”) group – E. Schultz, M. Darre, and K. Piantek beta tested the “add course” platform and forwarded suggestions for revision to designer Michael Oatley. Oatley’s resultant changes to the system were an improvement, and the next step will be to pilot the platform within the School of Agriculture.

III. **Other Committee Reports**

- A. Growth and Development Committee – D. Mercier noted that the committee meets at the same time as the Senate C&C.
- B. Diversity – Nothing to report
- C. Standing Honors Board – The board approved a joint course for WGSS and ART; the Senate C&C was intrigued and requested more information about this endeavor.

IV. **Old Business**

A. New 1000- or 2000-level courses:

1. MUSI 3421 Music in World Cultures [**Motion # SENCC1314-19**]

Note: This course was tabled and the proposer has been contacted regarding the following two issues: 1) Why a 3000-level course is not available for credit for students who have completed a 1000-level course, and 2) What provisions are being made for instruction of W students in the blended W and non-W course. No response has been received to date.

V. **New Business**

A. New 1000- or 2000-level courses

1. Motion # **SENCC1314-59** (M. Darre, R.H. Chinchilla) ARTH 2100 Variable Topic

Proposed Catalog Copy

ARTH 2198 Variable Topics

3 credits, 3 hours of lecture per week. May be repeated for credit for a maximum of 9 credits, with a change in topic.

Discussion

Variable Topics course have standard numbers and wording, so it was proposed to change the course number to ARTH 2198 and the name to Variable Topics with an S.

Motion **SENCC1314-59** passed.

2. Motion # **SENCC1314-60** (C. Cobb, M. Buck) ASLN 2500 Introduction to Interpreting: American Sign Language and English

Proposed Catalog Copy

ASLN 2500 Introduction to Interpreting: American Sign Language and English

Three credits.

Basic theories, principles, and practices of professional interpreting.

Discussion

There was a question of demand for such a course and its relevance to career opportunities. One member noted that there is great demand for ASL interpreters. ASL has been approved as 2nd language for high schools. The committee noted that there was no prereq but was largely unconcerned.

Motion **SENCC1314-60** passed.

3. Motion # **SENCC1314-61** (K. Labadorf, A.M. O'Donoghue) ASLN 2600 Process of Interpreting: American Sign Language and English

Proposed Catalog Copy

ASLN 2600 Process of Interpreting: American Sign Language and English

Three credits. Prerequisite: ASLN 1102 or higher or consent of the instructor.

Theory and practice of ASL/English interpreting. Models of interpretation including text analysis

and the goal of linguistic equivalency. Discourse analysis, visualization, listening and comprehending, shadowing, paraphrasing, abstracting, dual-task training, and cloze skills.

Discussion

One member noted that the prereqs for the course seemed low; it was specifically unclear from the description whether the full 1101-1102 course sequence was required or just 1102. The fact that the course is also “or by consent” satisfied most Senate C&C members, though. One member did express continued reservations about whether the preparation was enough, but acknowledged that ASL is different from other languages and may not adhere to the same standards or practices.

Motion **SENCC1314-61** passed.

4. Motion # **SENCC1314-62** (M. Darre, D. Mercier) DMD 2095 Special Topics in Digital Media

Proposed Catalog Copy

DMD 2095 Special Topics in Digital Media

Variable 1-6 credits, Open to Digital Media and Design majors and minors, others by instructor consent.

Seminar focusing on a special, limited topic in the digital media space. May be repeated for credit with change in course topic for a maximum of 18 credits.

Discussion

One member felt that repeatability for 18 credits seemed like a lot; 12 should be sufficient. Others argued that it was a new program and DMD may be trying to build a curriculum; platforms keep evolving so the program needs room to evolve. It was noted that about 200 students want to enroll in this program, so there may be demand for a lot of Special Topics courses.

Motion **SENCC1314-62** passed with one abstention.

5. Motion # **SENCC1314-63** (M. Buck, D. McDonald) DMD 2700 Digital Media Strategies for Business – I

Proposed Catalog Copy

DMD 2700. Digital Media Strategies for Business - I

Three credits. Open to Digital Media and Design majors and minors, others by instructor consent. This course does not fulfill requirements for any major in the School of Business.

Introduction to digital media concepts and platforms used in companies’ marketing strategies and plans.

Pre-discussion Overview

There is currently a conflict between the School of Business (SoB) and the Digital Media Design (DMD) department regarding the proposed wording (specifically “business” and “marketing”) in the titles and descriptions of this course and the following DMD 2710 course. The Senate C&C reviewed a letter from School of Business Dean, John Elliott, citing concerns with student/parent confusion, branding, and accreditation. Vice Provost Sally Reiss has also been involved in the

negotiations and discussions of these courses and has encouraged approval of the DMD courses as submitted.

Discussion

The Senate C&C asked about the concern over accreditation and was told that the issue had been thoroughly researched and a long list of schools was found to have non-Business courses that use the terms “business” and “marketing”; the usage has not affected their accreditation. The committee was told that the more pressing concern for the SoB was student and parent confusion. The Chair informed the Senate C&C that he suggested to both parties the addition of a statement in the course description clarifying that the course would not count towards any major within the School of Business. This was an acceptable solution for DMD. It was suggested in the Senate C&C meeting that the substitution of “industry” or another synonym for “business” might be an option. The Senate C&C was then shown a table logging the history of name change discussions between the SoB and DMD in which several back and forth proposals have not yielded an agreement. It was noted that some parties involved believed the SoB’s suggestions for language revision diluted the courses beyond recognition, but the Senate C&C generally felt that this was an overstatement. One Senate C&C member noted that in the past the Senate C&C has sent proposals back to the issuing department for more discussion when another department felt as though there was an encroachment on their territory. The Chair noted that significant discussion has already taken place and that compromise seems to be elusive. Another Senate C&C member observed that the SoB appears to offer classes that use programming and engineering language yet the Computer Science and Engineering department has not objected. It was also noted a little later that, based on this nature of this discussion, mention of “communication” within SoB course titles and descriptions might be found objectionable by the Communication department. However, one Senate C&C member expressed that the SoB branding issue should trump the preference of wording in a course title. The committee was informed that DMD previously cited the use of the word “business” in the course title as a draw to encourage student enrollment, but the Senate C&C did not see enrollment as an issue; it was noted that more than 200 students appear to be interested in the DMD program (see discussion above for DMD 2095). The Senate C&C wondered what the drawback would be to passing the course as-is and giving the SoB an opportunity to express their objections directly to the University Senate. It was anticipated that the issue would spark a lengthy discussion and ultimately be tabled with no resolution if sent to the University Senate at this point. The Chair noted that the Senate C&C seems to be where this issues needs to be resolved. It was suggested that bringing the Chair of the Senate Executive Committee into the discussion might yield some direction towards a decision. The general consensus was that the Senate C&C is sympathetic to some of the concerns raised by the SoB and are not willing to pass the courses at this time with the titles and description as presented. **A motion to table the proposal pending further discussion with DMD and SoB was made (K. Labadorf, M. Buck).**

Motion to table **SENCC1314-63** was approved unanimously.

6. DMD 2710 Social Media Business Applications

This proposal was not considered at this time on the grounds that it raises the same issues as those stated above for DMD 2700.

7. Motion # **SENCC1314-64** (C. Grant, R. H. Chinchilla) ECE 2000 Electrical and Computer Engineering Principles

Proposed Catalog Copy

ECE 2000 Electrical and Computer Engineering Principles

Three credits. Prerequisite: PHYS 1502Q, which may be taken concurrently. Recommended preparation: MATH 2410Q. This course and ECE 2608 or ECE 2001W may not both be taken for credit. Intended for non-ECE majors.

Basic concepts of circuit analysis as applied to electronic circuits and electromechanical devices, including measuring instruments.

Discussion

The committee debate the wording “intended for non-ECE majors” versus “does not count towards ECE major” and the former was preferred.

Motion **SENCC1314-64** passed.

8. Motion # **SENCC1314-65** (K. Labadorf, R. H. Chinchilla) HIST 1801 History of Asia in the World to 1500

Proposed Catalog Copy

HIST 1801 History of Asia in the World to 1500

Three credits.

A survey of the development and spread of the Indic and Sinitic civilizations to 1500, with attention to cross-cultural contacts.

Discussion

It was noted that the syllabus needs a grading scheme.

Motion **SENCC1314-65** passed.

9. Motion # **SENCC1314-66** (C. Cobb, M. Buck) HIST 1993 Foreign Study

Proposed Catalog Copy

HIST 1993 Foreign Study

Credits and hours by arrangement. Prerequisite: open only with consent of department head, normally granted before the student’s departure. May be repeated for credit.

Discussion

There was a question about use of “Foreign” versus “International” in the title. International is the preferred new term, but many (if not most) study abroad courses are still listed as “Foreign Study.” There was discussion of possible ways to standardize all the titles. One member had a concern about nuances between levels about how a course is determined to be 1000, 2000, or 3000 level. There was a question as to who is in charge of setting the level, HIST or Study Abroad. The committee ultimately determined to consider the course (title and all) as-is.

Motion **SENCC1314-66** passed with two abstentions.

Meeting adjourned at 11:44am

Attendees: Eric Schultz (Chair), Marianne Buck, Kathleen Labadorf, Michael Darre, Daniel Mercier, Cody Grant, Deborah McDonald, Rosa Helena Chinchilla, Dean Hanink, Casey Cobb, Ana Maria O'Donoghue, Andrea Hubbard

Respectfully Submitted: Karen Piantek