Meeting of the University Senate
November 7, 2022, 4:00 p.m.
Via WebEx

1. **Call to Order and Approval of Minutes of October 3, 2022 University Senate meeting**
The Senate meeting was called to order by Moderator **Dineen** at 4:00 p.m.
Minutes approved as presented.

2. **Report of the President**
Presented by President **Maric**

   - Joined the Senate meeting from Denver, CO where she is attending the Annual Meeting of the Association of Public & Land-Grant Universities. Shared update on conference.
   - In recent meeting with the Senate Executive Committee, discussed importance of stability in leadership roles. President Maric will soon share plans on how she will proceed with plans for several internal positions including, provost, chief financial officer, vice president for research, and others. The new Director of the Waterbury Campus was recently selected. There are two dean searches underway.
   - President Maric meets regularly with Secretary of the Office of Policy and Management. She noted the importance of saving where we can and shared that she provides quarterly savings reports to the OPM. UConn has asked for the permanent removal of unfunded legacy costs (for both UConn and UCHC).

   There were no questions for President Maric.

3. **Report of the Senate Executive Committee**
Presented by **SEC Chair Del Siegle**

   There were no questions for Senator Siegle.

4. **Consent Agenda**
   - Report of the Curricula and Courses Committee

   **By voice vote, the consent agenda passed unanimously**

5. **Update on the University Budget**
Presented by Lloyd Blanchard, Interim Vice President and Chief Financial Officer

   In response to a question from Senator **Elliott**, VP **Blanchard** noted that we are not seeing the drawdown (approx. $12m annually) hit our budgets as we would expect (Ledger-6 funds). While the endowment value has increased the drawdown has remained flat. In its recent meeting, the Foundation expressed concern that the University is not using the funds taken from the endowment gains. This prompts the question should the funds be put back into the endowment. **VP Blanchard** is working with the Foundation, Provost D’Alleva, and deans on how to find a way to use the funds more readily both to support needs and reduce the need for 2-ledger funds. President **Maric** added that she negotiated with the Foundation for a one-year sponsor reduction from $12m to $10m (Foundation savings due to COVID) to ensure there are no cuts to academic units. The Deans are not using the money that is available to them and Senator Blanchard is working on that.

   Senator **Seth** asked for an update on a plan to use the Supplemental Utility Plant to generate revenue by selling power to the State. **VP Blanchard** noted there is an aspiration to do so and conversations are ongoing conversations.
Senator Morrell asked for clarification on the CBI block and non-block grant numbers noting that it is listed as $54.9m for FY23 and $28m for FY24 on the slide. Why is it lower? It appears that the reduction is due to multiple raises and lump sum payments recorded in the same year. After some discussion, VP Blanchard offered to further discuss and clarify outside of the meeting.

Senator Keilty asked which employees are covered by state support. VP Blanchard clarified that CBI GUF-funded units would be partially paid for by the increases in GUF and central (UConn) picks up the difference.

6. Adjournment
Senator Morrell motioned to adjourn the meeting and Senator Keilty seconded.

The meeting was adjourned at 4:42 PM.

Respectfully submitted,
Cheryl Galli
Office of the University Senate

SENATE EXECUTIVE COMMITTEE
Del Siegle, Chair
Usman Ali Pam Bedore
Laura Burton Gabrielle Corso
Jason Chang Marisa Chrysochoou
Kate Fuller Mason Holland
Joe MacDougald Carl Rivers
Margaret Rubega Peter Spinelli
Manuela Wagner

The following members were absent from the November 7, 2022 meeting:
Alpay, P Kendig, T Yan, X
Bayulgen, O Kersaint, G Zurolo, M
Bogner, R Lee, E
Bradford, M Madaus, J
Chang, J Mundrane, M
Chaubey, I O’Neill, R
Davis, M Vernal, F
Elsaesser, C Vertefeuille, M
Govoni, K Weiner, D
Holle, L Wilson, S
The Senate Curricula and Courses Committee recommends ADDITION of the following 1000- or 2000-level courses:

A. MKTG/BADM 2237 Personal Brand Management (#15485)

*Proposed Catalog Copy*

MKTG 2237. Personal Brand Management
Also offered as BADM 2237
3.00 credits
Prerequisites: None. Open only to business majors.
Grading Basis: Graded
Introduction to building, leveraging, and managing a personal brand; concepts and perspectives relevant to any student looking to build a personal brand and business. Consideration of various media to engage with target customers and businesses and how to choose among alternative media platforms and messages. Students will analyze their individual strengths, weaknesses, opportunities, and threats; learn how to position and design a personal brand; learn how to measure personal brand assets and performance over time; and create a personal brand portfolio and a plan for marketing themselves within their chosen industry.

BADM 2237. Personal Brand Management
Also offered as MKTG 2237
3.00 credits
Prerequisites: None. Open only to non-business majors.
Grading Basis: Graded
Introduction to building, leveraging, and managing a personal brand; concepts and perspectives relevant to any student looking to build a personal brand and business. Consideration of various media to engage with target customers and businesses and how to choose among alternative media platforms and messages. Students will analyze their individual strengths, weaknesses, opportunities, and threats; learn how to position and design a personal brand; learn how to measure personal brand assets and performance over time; and create a personal brand portfolio and a plan for marketing themselves within their chosen industry.

The Senate Curricula and Courses Committee recommends REVISION of the following 1000- or 2000-level courses:

A. ENGL 2600 Introduction to Literary Studies (#13685) [Revise prereqs]

*Current Catalog Copy*

ENGL 2600. Introduction to Literary Studies
3.00 credits
Prerequisites: ENGL 1007 or 1010 or 1011 or 2011; open to English majors, others with instructor consent.
Grading Basis: Graded
Skills essential for the successful pursuit of a degree in English: textual analysis (close reading of poetry and prose), literary criticism and theory, research and citation methods, and critical writing about literature.

Revised Catalog Copy
ENGL 2600. Introduction to Literary Studies
3.00 credits
Prerequisites: ENGL 1007 or 1010 or 1011 or 2011
Grading Basis: Graded
Skills essential for the successful pursuit of a degree in English: textual analysis (close reading of poetry and prose), literary criticism and theory, research and citation methods, and critical writing about literature.

B. JOUR 2065 Mobile Storytelling (#14725) [Revise prereqs]
   Current Catalog Copy
   JOUR 2065. Mobile Storytelling
   3.00 credits
   Prerequisites: JOUR 1002, which may be taken concurrently; open to sophomores or higher.
   Grading Basis: Graded
   Entry-level photojournalism course that develops aesthetic and technical skills for storytelling using mobile equipment such as smartphones.

   Revised Catalog Copy
   JOUR 2065. Mobile Storytelling
   3.00 credits
   Prerequisites: None. Recommended Preparation: JOUR 1002, which may be taken concurrently.
   Grading Basis: Graded
   Entry-level photojournalism course that develops aesthetic and technical skills for storytelling using mobile equipment such as smartphones.

C. SOCI/AAAS 2200/W Introducing India: Dynamism and Diversity [W] (#14625) [Add W Version]
   Current Catalog Copy
   SOCI 2200. Introducing India: Diversity and Dynamism
   Also offered as: AAAS 2200
   3.00 credits
   Prerequisites: None. Recommended preparation: One introductory AAAS or SOCI course.
   Grading Basis: Graded
   An introduction to the historical, political, social, economic, and cultural diversity of India. Topics may include: cultural diversity in languages, religions, and regions; socio-political challenges; power relations that construct patterns of privilege and marginalization; and contemporary human rights issues.
AAAS 2200. Introducing India: Diversity and Dynamism
Also offered as: SOCI 2200
3.00 credits
Prerequisites: None. Recommended preparation: One introductory AAAS or SOCI course.
Grading Basis: Graded
An introduction to the historical, political, social, economic, and cultural diversity of India. Topics may include: cultural diversity in languages, religions, and regions; socio-political challenges; power relations that construct patterns of privilege and marginalization; and contemporary human rights issues.

Revised Catalog Copy

SOCI 2200. Introducing India: Diversity and Dynamism
Also offered as: AAAS 2200
3.00 credits
Prerequisites: None. Recommended preparation: One introductory AAAS or SOCI course.
Grading Basis: Graded
An introduction to the historical, political, social, economic, and cultural diversity of India. Topics may include: cultural diversity in languages, religions, and regions; socio-political challenges; power relations that construct patterns of privilege and marginalization; and contemporary human rights issues.

SOCI 2200W. Introducing India: Diversity and Dynamism
Also offered as: AAAS 2200W
3.00 credits
Prerequisites: ENGL 1007 or 1010 or 1011 or 2011. Recommended preparation: One introductory AAAS or SOCI course.
Grading Basis: Graded
An introduction to the historical, political, social, economic, and cultural diversity of India. Topics may include: cultural diversity in languages, religions, and regions; socio-political challenges; power relations that construct patterns of privilege and marginalization; and contemporary human rights issues.

AAAS 2200. Introducing India: Diversity and Dynamism
Also offered as: SOCI 2200
3.00 credits
Prerequisites: None. Recommended preparation: One introductory AAAS or SOCI course.
Grading Basis: Graded
An introduction to the historical, political, social, economic, and cultural diversity of India. Topics may include: cultural diversity in languages, religions, and regions; socio-political challenges; power relations that construct patterns of privilege and marginalization; and contemporary human rights issues.
AAAS 2200W. Introducing India: Diversity and Dynamism
Also offered as: SOCI 2200W
3.00 credits
Prerequisites: ENGL 1007 or 1010 or 1011 or 2011. Recommended preparation: One introductory
AAAS or SOCI course.
Grading Basis: Graded
An introduction to the historical, political, social, economic, and cultural diversity of India. Topics
may include: cultural diversity in languages, religions, and regions; socio-political challenges; power
relations that construct patterns of privilege and marginalization; and contemporary human rights
issues.

III. The Senate Curricula and Courses Committee recommends DELETION of the following 1000-
or 2000-level courses:

A. GEOG 2510 Visualizing Geographic Data (#14985)

IV. The General Education Oversight Committee and the Senate Curricula and Courses Committee
recommend REVISION of the following 3000- or 4000-level existing courses within or into the
General Education curriculum:

A. MCB 3843W Research Literature in Comparative Genomics (#13965) [W] [Revise prereqs]

Current Catalog Copy
MCB 3843W. Research Literature in Comparative Genomics
3.00 credits
Prerequisites: ENGL 1007 or 1010 or 1011 or 2011; MCB 2400 or 2410; open only with consent of
instructor. Not open for credit to students who have passed MCB 3841W when offered as
"Comparative Genomics."
Grading Basis: Graded
Current research in comparative genomics, which uses cross-species analyses to identify functional
genome sequences. Primary research literature concerning the complex and dynamic nature of
eukaryotic genomes. Emphasis on communicating scientific findings using experimental data.

Revised Catalog Copy
MCB 3843W. Research Literature in Comparative Genomics
3.00 credits
Prerequisites: ENGL 1007 or 1010 or 1011 or 2011; MCB 2400 or 2410. Not open for credit to
students who have passed MCB 3841W when offered as "Comparative Genomics."
Grading Basis: Graded
Current research in comparative genomics, which uses cross-species analyses to identify functional
genome sequences. Primary research literature concerning the complex and dynamic nature of
eukaryotic genomes. Emphasis on communicating scientific findings using experimental data.
V. The General Education Oversight Committee and the Chair of Senate C&C recommend the following course for offering in Intensive Session:

A. WGSS 2124 Gender and Globalization [CA2, CA4-INT] (N/A)

Respectfully Submitted by the 22-23 Senate Curricula and Courses Committee: Suzanne Wilson (Chair), John Chandy, Louis Hanzlik, Matt McKenzie, Tina Reardon, Pam Bedore (Ex-Officio), Peter Diplock (ex-officio), Marc Hatfield, David Ouimette, Sharyn Rusch, Eric Schultz, Steve Stifano (C&C Chair), Terra Zuidema (Registrar alternate), and Karen McDermott (Program Assistant)

From the 10/10/22 and 10/24/22 meetings
University Budget Update

November 7, 2022
UConn: FY23 Budget

• The University is projecting a balanced budget in FY23

### Highlights

The FY23 budget includes continued cost savings initiatives as well as the following changes from FY22:

1. **State Appropriations** – Received additional one-time support for FY 23 CBI for block grant employees, but non-block grant CBI support ($33.2M) was provided from federal funds classified in the Grants & Contracts line instead of State Appropriation.
2. **Tuition** – Reflects increases in rate and first-year enrollment as well as East China Normal University students returning to Storrs campus (offset in other income).
3. **Course/Mandatory Fees** – FY 23 includes some professional program rate increases and increases in GUF, SHAW, IMF, Tech, and Transit fees.
4. **Grants & Contracts** – FY 22 included one-time federal funds removed in FY 23.
5. **Auxiliary Revenue** – Reflects increases in on-campus housing and rate increases in room and board in FY 23.
6. **Other Revenue** – FY 22 includes revenues from international students studying at East China Normal University, moved to tuition based in FY 23.
7. **Salaries/Benefits** – FY 23 includes a 4.5% SEBAC CBI plus lump sum payments, increased fringe rate, and faculty hiring.
8. **Financial Aid** – FY 22 included one-time federal COVID funds removed in FY 23.
9. **Other Expenses** – Modest increases are expected in general operating activity with less funding transferred to capital/projects.

<table>
<thead>
<tr>
<th>Description</th>
<th>FY22 Actuals</th>
<th>FY23 Budget</th>
<th>Change</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>State Appropriations</strong></td>
<td>$459.8</td>
<td>$445.9</td>
<td>(13.9)</td>
<td>-3.0%</td>
</tr>
<tr>
<td><strong>Tuition</strong></td>
<td>468.3</td>
<td>505.2</td>
<td>36.9</td>
<td>7.9%</td>
</tr>
<tr>
<td><strong>Course/Mandatory Fees</strong></td>
<td>153.0</td>
<td>160.1</td>
<td>7.1</td>
<td>4.6%</td>
</tr>
<tr>
<td><strong>Grants &amp; Contracts</strong></td>
<td>331.2</td>
<td>322.3</td>
<td>(9.0)</td>
<td>-2.7%</td>
</tr>
<tr>
<td><strong>Auxiliary Revenue</strong></td>
<td>187.9</td>
<td>201.9</td>
<td>14.0</td>
<td>7.4%</td>
</tr>
<tr>
<td><strong>Other Revenues</strong></td>
<td>83.1</td>
<td>73.4</td>
<td>(9.7)</td>
<td>-11.7%</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>$1,683.3</td>
<td>$1,708.7</td>
<td>25.4</td>
<td>1.5%</td>
</tr>
<tr>
<td><strong>Salary/Benefits</strong></td>
<td>$1,027.3</td>
<td>$1,072.5</td>
<td>45.3</td>
<td>4.4%</td>
</tr>
<tr>
<td><strong>Financial Aid</strong></td>
<td>269.1</td>
<td>252.0</td>
<td>(17.1)</td>
<td>-6.4%</td>
</tr>
<tr>
<td><strong>Other Expenses</strong></td>
<td>387.0</td>
<td>384.2</td>
<td>(2.8)</td>
<td>-0.7%</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td>$1,683.3</td>
<td>$1,708.7</td>
<td>25.4</td>
<td>1.5%</td>
</tr>
<tr>
<td><strong>Net Income/(Loss)</strong></td>
<td>$-</td>
<td>$-</td>
<td>$-</td>
<td>$-</td>
</tr>
</tbody>
</table>

(1) Includes Operating and Research funds
(2) Includes financial aid
(3) Includes Foundation, investments, gifts and self-supporting revenue
(4) Includes equipment, utilities and transfers/debt service and other operating expenses

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(1) Includes Operating and Research funds
(2) Includes financial aid
(3) Includes Foundation, investments, gifts and self-supporting revenue
(4) Includes equipment, utilities and transfers/debt service and other operating expenses
FY23 Financial Improvement Plan

Through the first quarter of FY23, the University has realized $4.0M in savings and is on track to reach the full $14.5M target.

<table>
<thead>
<tr>
<th>Financial Improvement Plan</th>
<th>Annual Target</th>
<th>Implemented</th>
<th>% Implemented</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use of Research Fund Balance</td>
<td>$6.0</td>
<td>$3.0</td>
<td>50%</td>
<td>Fringe buydown</td>
</tr>
<tr>
<td>Foundation MOU</td>
<td>2.2</td>
<td>2.2</td>
<td>100%</td>
<td>Restructured Agreement</td>
</tr>
<tr>
<td>Hybrid Savings</td>
<td>3.0</td>
<td>1.9</td>
<td>57%</td>
<td>Hybrid staffing expected to reduce operating costs</td>
</tr>
<tr>
<td>Salary and Fringe</td>
<td>3.3</td>
<td>(7.9)</td>
<td></td>
<td>Slower hiring and updates based on actual prior year activity</td>
</tr>
<tr>
<td>Tuition</td>
<td></td>
<td>8.0</td>
<td></td>
<td>Increased GA waivers and residency mix of transfer students</td>
</tr>
<tr>
<td>Auxiliary Revenue</td>
<td>1.5</td>
<td></td>
<td></td>
<td>Housing occupancy at 98% vs 94%</td>
</tr>
<tr>
<td>Grants and Contracts</td>
<td>(4.0)</td>
<td></td>
<td></td>
<td>Additional Federal and State financial aid funds (offset in financial aid)</td>
</tr>
<tr>
<td>Financial Aid</td>
<td>(0.7)</td>
<td></td>
<td></td>
<td>Increased State and Federal (offset in income) and departmental funds</td>
</tr>
<tr>
<td>Energy and Equipment</td>
<td></td>
<td></td>
<td></td>
<td>Reflects updated projection based on prior year activity</td>
</tr>
<tr>
<td><strong>Target/YTD Total</strong></td>
<td><strong>$14.5</strong></td>
<td><strong>$4.0</strong></td>
<td><strong>27%</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Net Result</strong></td>
<td><strong>$-</strong></td>
<td><strong>$(10.5)</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Biennial Operating Request

- The biennial request includes ongoing support for the block grant and permanent funds for approved collective bargaining increases and legacy costs in FY24 and beyond.

<table>
<thead>
<tr>
<th>UConn Storrs &amp; Regionals</th>
<th>Block Grant</th>
<th>Expansion Options</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FY 2023 State Support</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Expenses, IMRP</td>
<td>$208.2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBI Block Grant</td>
<td>$21.7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBI non-Block Grant (salary &amp; fringe)</td>
<td></td>
<td>$33.2</td>
<td></td>
</tr>
<tr>
<td>27th payroll (one-time)</td>
<td></td>
<td>$15.5</td>
<td></td>
</tr>
<tr>
<td>Other (CIRCA, Vets, Green Snow Pro)</td>
<td></td>
<td>$5.1</td>
<td></td>
</tr>
<tr>
<td>COVID support (one-time)</td>
<td></td>
<td>$6.0</td>
<td></td>
</tr>
<tr>
<td>Legacy Costs (pension and health care)</td>
<td></td>
<td>$6.1</td>
<td></td>
</tr>
<tr>
<td><strong>FY 2023 Total State Support</strong></td>
<td>$229.9</td>
<td>$63.9</td>
<td>$293.8</td>
</tr>
<tr>
<td>Less one-time (Lump sums, 27th payroll, COVID)</td>
<td>($2.3)</td>
<td>($21.5)</td>
<td></td>
</tr>
<tr>
<td>CBI Block Grant</td>
<td>$10.6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBI non-Block Grant (salary &amp; fringe)</td>
<td></td>
<td>$17.4</td>
<td></td>
</tr>
<tr>
<td>Legacy Costs (pension and health care)</td>
<td></td>
<td>$40.0</td>
<td></td>
</tr>
<tr>
<td><strong>FY 2024 Total Requested State Support</strong></td>
<td>$238.1</td>
<td>$99.9</td>
<td>$338.0</td>
</tr>
<tr>
<td>CBI Block Grant (annualization)</td>
<td></td>
<td>$1.5</td>
<td></td>
</tr>
<tr>
<td>Legacy Costs (pension and health care)</td>
<td></td>
<td>$2.3</td>
<td></td>
</tr>
<tr>
<td><strong>FY 2025 Total Requested State Support</strong></td>
<td>$239.6</td>
<td>$102.2</td>
<td>$341.8</td>
</tr>
</tbody>
</table>